



NAHCF
2018 Annual Report

*Building Relationships. **Building Community.** Building Futures.*

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NAHCC Foundation Board

Director: Yuri Cunza
Chair: Loraine Segovia-Paz
Secretary: Syreetha Blakely
Treasurer: Luis G. Sepulveda

Contact: info@nahccfoundation.org

Our Mission

The mission of the NAHCC Foundation is to foster cultural appreciation, educational, social and economic advancement, and business success. And to create access to higher education and entrepreneurial opportunities for our growing youth and adult Hispanic populations in Tennessee.

NAHCC Foundation - History

The NAHCC Foundation was founded with the vision to become the bridge for business success and economic advancement and governed by a mission to create access to higher education and entrepreneurial opportunities for our youth and adults in Tennessee

Additionally the NAHCC Foundation offers educational programs, award scholarships and provide entrepreneurship training and mentoring for adults and through our Latino Youth Entrepreneurship Program.

Our work, almost in its entirety, is carried out thanks to the volunteer efforts of our supporters, in-kind contributions and board leadership. The Foundation is governed by its own board of directors.

Current Project: High School student mentoring at Simon Youth Academy

The NAHCC Foundation Partners In Education program is a collective effort in partnership with the Public School System, Universities, and other selected institutions and individuals actively engaged in matching businesses and organizations with schools to provide unique programs and services, extra funding and volunteer support.

The vision behind the NAHCC Foundation Partners in Education Program is to enrich the learning experience of Nashville's children so that all develop a strong academic foundation, diversity awareness, skills and core values that will benefit them in their community life and in a career. Our educational efforts also include activities that serve to inform members of our growing Hispanic community. Business related programs are also available to local area Hispanic businesses.

Our 2018 student artist mentoring program culminated with a family and students reception on Saturday October 6th from 2:00 to 4:00 PM to celebrate our month-long educational program "Who Is My Neighbor with the resulting exhibition at Flatrock Coffee, Tea & More ... a true community space "where neighbors come together", located in the heart of South Nashville, one of our city's most diverse neighborhood. Everyone was invited to attend and we had a very successful event that included some purchases of the art work displayed which went to the student creator.. Our student program this year was mentored by award winning photographer John Partipilo, who also has photographs from a recent Mexican border and immigration series.



Our dedicated board and education committee member Syreeta Blakely lead the students on behalf of Simon Youth Academy and our NAHCC Foundation Education Committee.

“One of the greatest things you have in life is that no one has the authority to tell you what you want to be. You're the one who'll decide what you want to be. Respect yourself and respect the integrity of others as well. The greatest thing you have is your self image, a positive opinion of yourself. You must never let anyone take it from you.” – Jaime Escalante, Educator

Celebrating our Success

The Nashville Area Hispanic Chamber of Commerce Foundation (NAHCF) hosted its Annual Hispanic Heritage Month with the announcement of key programs and events as part of its month-long business, arts, culture and education calendar. Hispanic Heritage Month is a nation-wide celebration of the many contributions to our nation by those who trace their roots to Spanish speaking countries. The NAHCF has undertaken the largest, most comprehensive recognition of Hispanic Heritage Month in our market from September 15 through October 15.

NAHCC's month-long program included content on the most recent numbers on Hispanic population growth (now at 58.9 million), purchasing power and economic impact, Hispanic art in the community, a mentorship initiative with students from Simon Youth Academies, Diversity & Inclusion business and corporate leader roundtables, networking events and strategic partnership announcements.

4th annual Family & Community Festival featured authentic Hispanic entertainment

On Sunday, September 23, members of the community attended the fourth annual Family & Community Festival in partnership with Rivergate Mall. The celebration featured music and dance by award-winning troupe Danza Azteca Coatlicue, and talented singers Elena la Nena del Mariachi, Yelina Valeria "La Barbie de la Cumbia", Angel Alfaro "El Angel de la Musica Ranchera", Angela Martinez, Ohbryan Salsa, and folkloric dancer Claudia Sánchez-Miller, as well as storytelling by Rachel Rodriguez.



Empowering Our Community

A Belmont University roundtable kicked off the month's events

Belmont University hosted the NAHCF's early kick-off for Hispanic Heritage Month on September 14. The program featured remarks from Nashville Mayor David Briley and Belmont University Business, Civic, Community and NAHCC leaders, followed by a business roundtable lead by members of the NAHCC board of directors.

The **NAHCF Excellence in Business and Community Awards** highlighted key leaders, closing Hispanic Heritage Month for the year.

To close the month-long festivities, on October 15, the NAHCF hosted its 14th Excellence in Business and Community Awards in partnership with the Nashville Area Hispanic Chamber of Commerce, an annual recognition of the Hispanic entrepreneurship spirit.

The event awarded the professional, civic and business contributions of those whose involvement had a meaningful impact on the community at large throughout the year.

2018 Awardees included Kurt and Zulema Rutkowski of Zulema's Kitchen; Loraine Segovia-Paz, Casa Segovia-Paz Empanadas; Alexis and Britt Soler, Old Glory; No. 308; Falcon Coffee Bar and Flamingo Cocktail Club; Rachel Rodriguez for "Songs for My Little Amigos"; Vanessa Lazon; Ofelia Vazquez, La Mision ConArte; Daynise Joseph, Google Fiber; Joyce Espy Searcy; David Plazas, El Boletin / The Tennessean Newspaper; Belmont University; Rivergate Mall; and Outstanding NAHCC Strategic Business Partner Award, Williamson Inc.



Empowering Women

Latinas In Action (LIA): Addressing Issues Affecting Women in Our Community

NAHCC Foundation founding board member, and President Loraine Segovia Paz started a committee of Latina women program to address issues affecting Latina women entrepreneurs.

LIA's objectives include roundtable “In the Community” discussions about safety, economic development challenges and opportunities, civic/community engagement, family and children health, and educational resources for local area Latina women.

According to U.S Census Bureau, Hispanic female entrepreneurs have great influence in the Hispanic Market. Fast growing Hispanic businesses in America such as Administrative support, Health care, Professional and technical services, Retail business and Warehouses are owned by many Hispanic female entrepreneurs. The number of women-owned businesses in general in the country has grown 50 percent since 1997 a growth rate that's 1.5 times the national average for businesses overall, according to U.S. Census data released last December and analyzed in a recent report by American Express OPEN. Nationally, there are more than 8.1 million women-owned businesses.

To learn how you can participate or to receive information about LIA upcoming meetings please email: loraine@nahccfoundation.org

*Latinas In Action (LIA) is a NAHCC Foundation Program. Selected LIA initiatives may be held in partnership with the Nashville Area Hispanic Chamber of Commerce.



Empowering Futures

Another unique component of the efforts of our NAHC Foundation is our ability to engage stakeholders in-kind support in each and every project, which provides the means to produce our initiatives without depending too much from financial support but relying on volunteerism.

Thanks to primarily the generous in-kind support of a long list of businesses and individuals we are able to consistently carry out programs and initiatives in the community.

One very successful program this year was **#IamRemarkable** women entrepreneur empowering workshop presented by Google Fiber and hosted by the Nashville Entrepreneur Center .

"I am Remarkable" A Google initiative empowering women to celebrate their achievements in the workplace and beyond. The 90 min. workshop highlighted the importance of self promotion in one's career providing tools to start developing this skill.



2018 Income & Expenses

Total Revenue and Operating Expenses

\$27,422.73 , Total Revenue

\$25,120.00 , Total Operating Expense

\$2,302.73 , Net Income

Nashville Area Hispanic Chamber of Commerce Foundation

PROFIT AND LOSS

January - December 2018

	TOTAL
Income	
Contributions	0.00
Caterpillar Financial	1,000.00
Comcast In Cash Donation	422.73
David Tiller Scholarship Fund	1,000.00
Total Contributions	2,422.73
Donations in Kind	0.00
Belmont University	2,500.00
Casa Segovia Paz	1,000.00
El Crucero News	1,000.00
Fedex	1,000.00
Flatrock Coffee & Tea	2,500.00
Google Fiber	1,000.00
JP Photography	1,000.00
La Mision ConArte	1,000.00
La Noticia News	1,000.00
Nashville F. Fest	500.00
Nashville Noticias	500.00
Rivergate Mall	2,500.00
Salsa Restaurant	500.00
Stereo Nashville	500.00
Thomas Becker	7,000.00
Y&K	1,500.00
Total Donations in Kind	25,000.00
Total Income	\$27,422.73
GROSS PROFIT	\$27,422.73
Expenses	
Advertising & Marketing	120.00
Program Expenses	13,000.00
Advertising & Promotion	3,000.00
Meals & Entertainment	4,000.00
Printing & Stationary	1,000.00
Traning Expense	2,000.00
Travel	500.00
Total Program Expenses	23,500.00
Website Designing	1,500.00
Total Expenses	\$25,120.00
NET OPERATING INCOME	\$2,302.73
NET INCOME	\$2,302.73

